

Moment of truth for Lasco

AFTER all that has been written about the trials and tribulation of Ron Laczko in getting his portable crane design to the market, the real moment of truth arrives at Intermat in Paris this month (May).

For the first time the Lasco Lift will be displayed at a major international exhibition in the colours of leading international building crane manufacturer Potain, as a production Potain model.

The reaction of those attending the show to this crane will largely determine the fortunes of Lasco Cranes. While there have been other cranes of similar design sold under various names on the international market, none have had the backing of a major international manufacturer to lend legitimacy to the concept.

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